

journal of

hp tooling



high precision tooling

Machine Tools, PCD, PVD, CVD, CBN, Hard Metal

3...2...1...LAUNCH!

New website with extensive content

LACH DIAMANT, the diamond and CBN tool manufacturer, launches its new web presence in modern design. Website visitors can now benefit from an extensive content focusing on LACH DIAMANT solutions for a wide range of applications.

All of that in colour and moving images: more than 2.505 new pictures and 138 videos show the high-precision diamond and CBN tools in use. You will find unique historical images and insights into the family company's nearly 100-year-history and operation:

<https://www.lach-diamant.de>

Intuitive with great added value

"During the planning phase of the new company website it was important to us that our high demands on our high quality standards in the production of precise diamond and CBN tools are also reflected in the presentation of our website. We also wanted to take the users on a journey—starting from the idea and leading to the tool manufactur-



ing. We have been able to clearly emphasize our strength: That, on the one hand, we can provide standard tools directly from stock and, on the other hand, we are working on high-precision conceptual designs for special tools in numerous sectors. This is our daily business—it embodies our passion, which we are living day to day together with our customers—and with a know-how that has continuously grown over 99 years. In our view the website shows exactly this. See for yourself." says CEO *Robert Lach* with some pride.

further information: www.lach-diamant.de