

# GRINDING & SURFACE FINISHING

## 3-2-1 – launch!

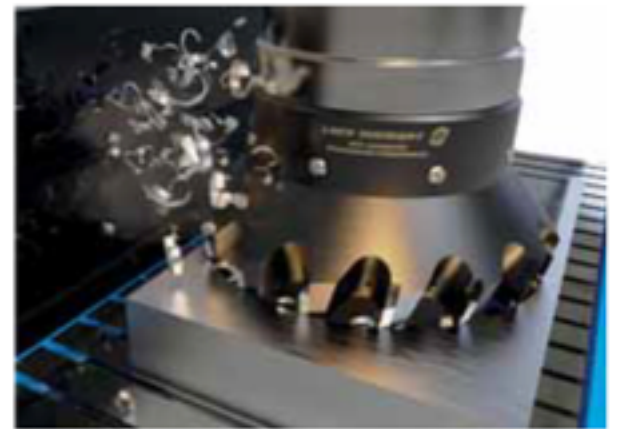
New website with extensive content



LACH DIAMANT, the diamond and CBN tool manufacturer, has launched its new web presence in modern design. Visitors to the website can now benefit from an extensive content focusing on LACH DIAMANT solutions for a wide range of applications, all of this with colour and moving images. More than 2.505 new pictures and 138 videos show the high-precision diamond and CBN tools in use. You will find unique historical images and insights into the family company's 100-year-history and operation at <https://www.lach-diamant.de>

### Intuitive with great added value

"During the planning phase of the new company website it was important to us that our high demands on our high quality standards in the production of precise diamond and CBN tools are also reflected in the presentation of our website. We also wanted to take the users on a journey, starting from the idea and leading to the tool manufacturing. We have been able to clearly emphasise our strength. On the one hand, we can provide standard tools directly from stock and, on the other hand, we are working on high-precision conceptual designs for special tools in numerous sectors. This is our daily business. It embodies our passion, which we are living day to day together with our customers, with a know-how that has continuously grown over 99 years. In our view, the website shows exactly this. See for yourself." says CEO Robert Lach with some pride.



### LACH proves again its pioneering role in the tooling industry

CEO Horst Lach is pleased about the successful relaunch: "The new website perfectly reflects who we are and what we stand for. It shows that our company never stands still, far beyond our core business and is permanently developing. For this reason, LACH DIAMANT is known for its pioneering achievements in this sector."

### LACH DIAMANT

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