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Lach Diamond launches technical sales office

Grand Rapids, Mich.—Lach Diamond, Inc., announced the opening of a technical sales office in Charleston, S.C. The facility will help woodworking companies in North and South Carolina and Georgia in changing over from carbide or high speed tools to more durable diamond tools, according to president Horst Lach.

Peter P. Erich, Engineer, B.S., and senior member of A.I.I.E., will head the new operation. The diamond tool manufacturer's headquarters remain in Grand Rapids.